

Professional Apparel Program

A professional image is important in gaining the trust and satisfaction of our patients. The program requires staff to wear designated Virginia Mason logo'd apparel in a color that identifies their position. This helps patients and fellow team members to easily identify caregivers by profession and enhance patient confidence in the professional capabilities of VM caregivers.

As a new staff member, Virginia Mason will provide you with a number of garments based on your hired FTE (number of hours you are hired to work each week).

Thank you for your participation in the Virginia Mason Apparel Program and for contributing to improved patient satisfaction.

Information about how to order your Virginia Mason apparel will be distributed on your 1st day of orientation.

Basic Color Guidelines for the Hospital Apparel Program:

Groups are assigned a specific color pallet to promote recognition for patients and staff.

- **Staff RNs, Assistant Nurse Managers:** Royal **Blue** and white, *neutral color = light gray (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Nurse Technician 2:** Royal **Blue** top only, gray bottoms only.
- **Nurse Technician 1:** **Green** top and light gray bottoms (no blue or white)
- **Patient Care Technicians:** **Green**, *neutral color = light gray (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Patient Flow Coordinators/Monitor Techs:** **Light Blue**, *neutral color=black can be worn under or over light blue top and as pants.*
- **Licensed Professionals:** RT, PT, OT, Speech Therapists and Assistants: **Purple**; *neutral color = light gray (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Physicians:** **Navy** scrubs or lab coats with business attire

Basic Color Guidelines for the Clinic Apparel Program:

- **Nursing:** Royal **Blue** and white, *neutral color = light gray (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Licensed Professionals:** **Navy Blue**, *neutral color = light gray (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Clinic Touch staff (direct patient contact-MA,Technicians):** **Ceil Blue**, *neutral color= neutral color = navy blue (neutral colors can be worn under the primary designated color or as scrub pants.)*
- **Clinic Non-Touch staff (indirect patient contact-CSR, Surgery Scheduler):** **Light Blue**, *neutral color=black can be worn under or over light blue top and as pants.*

Contact Therese.Gerrish@virginiamason.org if you have additional questions.